

— media planning 2013 Rimadesio



The 2013 Rimadesio's press campaign is scanned through a large variety of newspapers, which includes the world's most popular newspapers regarding design and internal architecture. A global branding strategy that includes daily and periodical press and internet portals, together with the presentation of the Rimadesio collection in all its variety.



— specialized monthly press the collection's variety

AD, Bravacasa, CasaFacile, Casaviva, Casa Vogue, Case da Abitare, Cose di Casa, Elle Decor, Grazia casa, Home, IL, Interni Panorama, Marie claire maison, Myself, Ville Giardini, Elle Wonen, Actief Wonen, Deco Ideè, Elle Decoration, Raum und Wohnen, Elle Dekor, Dom Interieri

— daily press and magazines the most famous newspapers

Casa amica, D casa, Espresso, Il Sole 24 Ore, Il Venerdì, Panorama, Icon, Sette, Style, Vanity fair, L'Uomo Vogue, Ideat, Corriere della sera, Repubblica.



— professional newspapers project-oriented pictures and focuses that are always up to date on news and realisations

Abitare, Casabella, Domus, Interni, A+, Decors, AMC, Espaces Contemporaines, Arquitectura y Diseño, On Diseño, Interior + Design, Azure, Interior Design.

— internet branding a constant presence on the main websites regarding design

Archinfo, Architonic, AT Casa, Casa & Design, Domus web, Living 24.